President's Vision Zero Task Force
CSU

Introduction for the Master Plan Committee
May 24, 2021
Presented by Erika Benti, Fred Haberecht and Aaron Fodge
What is Vision Zero?

- A strategy to **eliminate traffic fatalities and severe injuries** among all road users, and to ensure safe, healthy, equitable mobility for all.*
- International movement first implemented in Sweden in the 1990s, now gaining momentum in American cities.
- Commitment to Vision Zero requires:
  - Leadership, collaboration and accountability
  - Data collection and analysis
  - Prioritizing equity and community engagement
  - Managing speed to safe levels
  - Setting a timeline to achieve zero traffic deaths and serious injuries

*Source: Vision Zero Network
Vision Zero for CSU

- President’s Safety Task Force convened following the fatality of a student pedestrian on campus on the first day of classes, 2019.
- Vision Zero: policy recommendation of "Recommendations to Enhance Transportation Safety on Campus" (2020)
  - Infrastructure
  - Policy
  - Enforcement
  - Education
- Task Force renamed "President’s Vision Zero Task Force"

Benefits of a Vision Zero Policy at CSU:

- Proactive and measurable step to attaining zero traffic deaths or serious injuries on campus
- Institutionalize a transparent process for evaluating crashes and infrastructure
- Colorado State University would be the first university in the US to adopt its own Vision Zero policy
- Aligned with sustainability initiatives (safe streets = more active mode users)
- A positive public relations statement that safety is a priority at CSU for enrolling students, prospective employees, and our local community
**Draft Vision Statement:**

Transparent prioritization of investments in infrastructure, enforcement, and education based on consistently collected data (crashes, speed tracking, etc.) to achieve zero serious traffic crashes and deaths by the year ________.
Progress To-Date

- Infrastructure improvements (Library Knuckle this summer)
- Five subcommittees representing 19 people and five CSU departments, plus City of Fort Collins reps
- Webpage (president.colostate.edu/presidents-vision-zero-task-force/) and Source story

---

Goals of the Task Force

- Enhance safety and accessibility for students, employees, and visitors by reducing traffic and improving pedestrian and bicycle infrastructure
- Increase visibility and awareness of campus traffic and pedestrian safety
- Collaborate with various departments to develop and implement strategies to improve traffic safety
- Enhance communication and coordination between campus entities related to traffic safety

Initiatives

- Implement a comprehensive traffic safety plan
- Develop and implement a pedestrian safety plan
- Enhance bicycle infrastructure and safety
- Conduct traffic safety audits and analyze data to identify areas for improvement
- Collaborate with local law enforcement to improve traffic safety

---

As we strive to uphold our land-grant mission of access and student success, CSU is committed to ensuring the safe movement of our students, employees, and visitors to, from, and through our beautiful campuses.

--President Joyce McConnell
President's Vision Zero Task Force

Members

- Dave Bradford (PTS)
- Aaron Fodge (PTS)
- Erika Benti (PTS)
- Fred Haberecht (FM)
- David Hansen (FM)
- Jessica Kramer (FM)
- Tim Kemp (FM)
- Jen Marley (FM)
- Christie Mathews (HDS)
- Laura Bently (HDS)
- Maggie Walsh (University Communications)
- Dell Rae Ciaravola (University Communications)
- Marc Barker (University Operations)
- Anthonie Rose (PD)
- Dustin Vinzant (PD)
- Josh McClure (PD)
- Wendy Rich-Goldschmidt (PD)
- Justin Dove (Student Disability Center)
- Sophia Shepp (Deputy Director of Environmental Affairs, ASCSU)
- Nicole Hahn (City of Fort Collins)
Milestones to Implement Vision Zero at CSU

Milestone 1: Create and Adopt Complete Streets Standard

**Action Steps:**
- Benchmark against other universities' Complete Streets Standards
- Draft Complete Streets Standard
- Establish regulatory sign replacement program budget
- Create conceptual review process to ensure Complete Street Standards upheld in new development
Milestones to Implement Vision Zero at CSU

Milestone 2:
Establish annual safety assessment of campus sidewalks and trails

Action Steps:
- Convene stakeholders across for input on audit processes, how these groups use the data gathered
- Research technology to support assessment and document findings. Consider annual crowdsourcing campaign to collect comments from the entire CSU community. If such a campaign is implemented, first establish a flowchart for the CSU departments that will respond to the input, and a timeline for those responses (i.e., outline clearly how community input will be used)
- Maintain priority list of improvements based on their ability uphold the principles of Vision Zero
Milestones to Implement Vision Zero at CSU

**Milestone 3:** Establish crash evaluation process

**Action Steps:**
- Meet with Risk Management and Office of General Counsel to mitigate liability to the university
- Establish criteria for classifying a crash as “severe”
- Develop template for evaluation report
- Establish process to form diverse evaluation team (by application, invitation, etc.)
Milestones to Implement Vision Zero at CSU

Milestone 5: Establish ongoing screening through internal conceptual review of new construction and remodels

Action Steps:
- President’s Sustainability Commission tasked with developing conceptual review
- Ensure inclusive process for new construction in Project Plans and Facilities Management Design Standards, including Complete Streets Standards.
Milestones to Implement Vision Zero at CSU

Milestone 4: Develop Annual Traffic Safety and Prioritization Report for CSU

**Action Steps:**
- President’s Safety Task Force to draft first Annual Safety Report as a draft for comment from the Public Safety Committee, and to be used as a baseline report for future versions
- Determine timing of annual report
- Create online dashboard for transparent presentation of annually collected data
Questions & Feedback
Thank you