SIGN SPECIFICATIONS

- **Size of letters**: Size depends on height, massing and type of building:
  - One story Building: 12 inch height
  - Two story small building: 14 inch height
  - Three stories or more: 14 – 16 inch height
  - "Public-oriented" buildings such as Lory Student Center, Health & Medical Center, etc.– Follow existing heights or min. 16 inch height
  - *Facilities Environmental Graphic Designer to determine final height, based on consultation of architectural drawings

- **Font**: Helvetica Medium, uppercase. Character spacing/tracking shall be 75.

- **Thickness of dimensional letters**: Min. 1 inch

- **Offset from wall**: Min. 2 inches

- **Material**: Material should strongly contrast with the background wall/architectural material for best visibility.
  - Matthews Acrylic Polyurethane (MAP) paint “Dark Bronze” letters against a light background
  - Brushed aluminum, clear anodized, against a dark or red background.
  - Exceptions to these color/materials shall be reviewed and approved by Facilities Management Environmental Graphic Designer before fabrication and installation, in instances where the architectural materials of the building differ significantly from the standard campus material palette.

- **Location of sign on building**:
  - Preferably mounted to canopy above main entry, if applicable. If mounted to a canopy, typically the letters should be mounted to a bottom rail (C-Channel) that fastens to the canopy.
  - Can be mounted above the entry to glass if no canopy exists. Letter should still be mounted to a bottom rail and not through the center of the letters.
  - Maximum height location if above main entry is one story. These signs are to be read at the pedestrian level.
  - Signs should not be located at the top of the building.
  - Can be pin-mounted to wall adjacent to main entry, minimum 8'-0" height from grade to bottom of letters if pin-mounted (To be out of typical arm’s reach).

- **Number of building-mounted signs on the exterior of the building**: Maximum 3 sides of a building. One must include the entry deemed the primary public access.

- **Illumination of the signs**: is not allowed on any buildings other than public buildings such as the Student Center, Health & Medical Center and sports facilities. This is in keeping with the CSU light pollution standards.

- **No logos or branding shall accompany the building-mounted sign**: The CSU Ram’s Head as a dimension building-mounted sign will only be allowed by exception on a case-by-case basis, to be reviewed and approved by Facilities Management Environmental Graphic Designer before fabrication and installation.

NOTES:

1. CSU Environmental graphic designer to provide EPS files for fabrication.
2. Contractor to provide shop drawings of all signs for review and approval by CSU Facilities Management Environmental Graphic Designer prior to fabrication.
3. Ensure all fasteners/mounting devices do not impede messages.
4. Apply anti-graffiti coating to all signs.
5. Contractor responsible for locating all utilities before installation.