



AT COLORADO STATE UNIVERSITY

FM DAILY COMMUNICATION



Greetings FM Team,

Did you know that the Landscape Architecture, Environmental Graphics, and Master Planning section is the smallest section within FM, made up of 4 employees and led by Campus Planner Fred Haberecht? Their small size is balanced out by a commitment to constant collaboration—not just within our department, but across CSU's eight colleges, auxiliaries (Housing & Dining Services, Campus Recreation, Lory Student Center, etc.), as well as the City and County. And their charge is not tiny—namely, they provide comprehensive operational and physical planning for CSU's 2,300-acre campus. The section focuses their time on landscape architecture design and consultation; creation of environmental graphics and signage; regular public interface, outreach, and communication; and facilitation of the planning process. They contribute strategic planning and contextual insights to a range of evolving discussions across CSU and in the greater community.

So, what exactly does their work look like in action? Their tasks equate to creating and developing site planning and landscape design solutions that preserve and enhance our outdoor environments, which are arguably some of the most defining and memorable aspects of the CSU campus—like the Oval, Sherwood Forest, and the Great Green. They often focus their efforts on the circulation of vehicles, transit, bikes, and pedestrians on campus with a strong commitment to access and safety, in partnership with Parking and Transportation Services. Sometimes it involves developing policies for CSU, such as the <u>University Public Art Policy</u> or the <u>Service Carts Policy</u>. For Environmental Graphics, it means both detailed and big picture logistics of graphics, signage, and wayfinding, including temporary signage for road, sidewalk, and building construction projects. They create specific signage and wayfinding for a variety of campus audiences and for a variety of purposes. Throughout that process, they work directly with those clients from the design and planning stages to coordination with outside fabricators. The signage and wayfinding program's intent is to make navigating campus safer and more memorable, whether it is visitors finding their parking space for a Canvas Stadium event or a student learning about the plant collections within the Heritage Arboretum.

This section also helps several formal university committees—a few of these are <u>Master Plan Committee</u>, <u>Physical</u> <u>Development Committee</u>, and <u>University Public Art Committee</u>. They represent FM on several others, such as the Public Safety Team and the Committee for Inclusive Physical and Virtual Spaces on Campus. Further areas of oversight include implementing the memorial and tribute donations program for trees and benches on campus; moving forward efforts regarding the <u>Campus Arboretum</u> and <u>pollinators</u>; and formulating urban design standards for plazas, courtyards and quads, and open spaces.

"The creation of a thousand forests is in one acorn." -Ralph Waldo Emerson

Sincerely,

Tom Satterly, P.E. Associate Vice President for Facilities Management

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