



**COLORADO STATE  
UNIVERSITY**

# Physical Development Committee

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February 16, 2024 Meeting

# Today's Agenda

- **Update to PDC role** (*Gargi Duttgupta, Assistant Director and University Planner, Facilities Management*)
- **Proposed public art/murals on structures** (*Jessica Kramer, Environmental Graphic Designer & Landscape Architect, Facilities Management; Sandy Sheahan, Associate Director, Facilities Management*)
- **Request for temporary branding to be permanent** (*J. Kramer; Marcelo Plioplis, Executive Creative Director, University Marketing and Communications*)
- **Temporary trailers at “Meridian Village” site for Clark offices** (*G. Duttgupta*)

## **IF TIME PERMITS:**

- **Exterior sculpture at UCA entry** (*David Hansen, University Landscape Architect, Facilities Management; Lynn Boland, Director and Chief Curator, Gregory Allicar Museum of Art*)
- **New/Updated facility names** – (*J. Kramer*)
- **Proposed Madison-Macdonald Observatory murals** (*J. Kramer*)





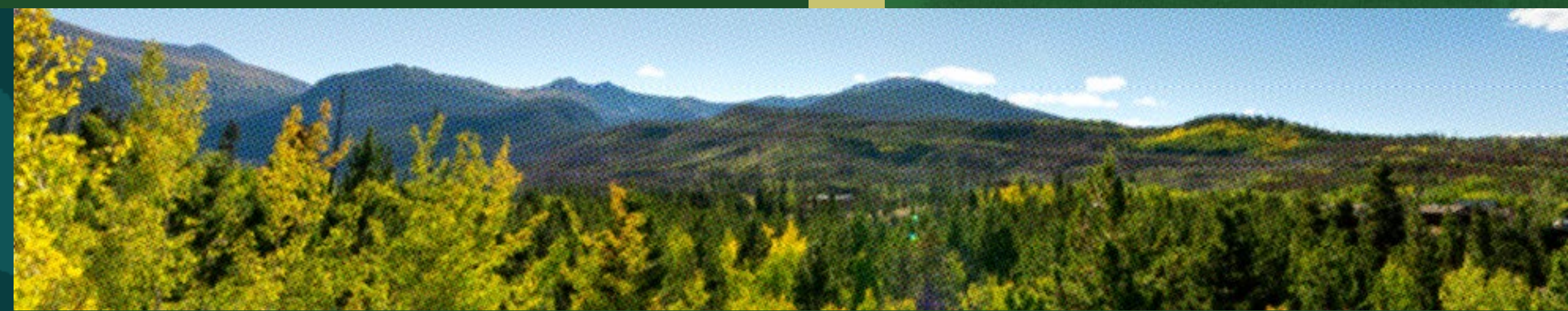
# Throughout this meeting, ask ourselves as a committee:

- When we are doing things, who benefits from how we do this?
- Who is not being served by how we do this?
- Who have we not considered in our process of putting this together?
- What do we need to do to create an inclusive culture?
- What barriers exist for others that we can remove?





# PDC role as an advisory committee







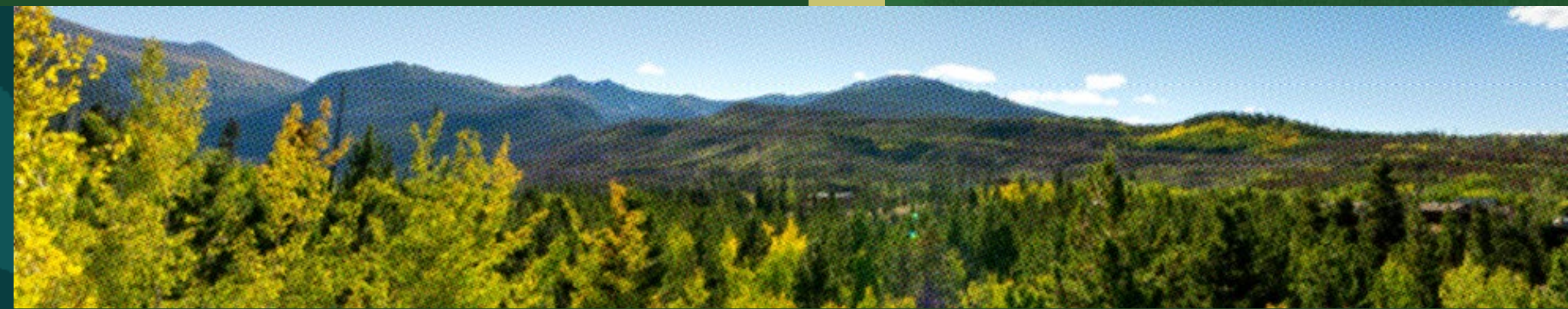
# Physical Development Committee role

- PDC will be an advisory committee and provide recommendations to the Vice President of University Operations
- Original charge was advisory and there have been discussions about clarifying this



# Proposed public art/murals on structures

Discussion







# Guidelines in process for public art/murals on structures

- Locations: On and within buildings; landscape walls; fencing; exterior utility cabinets
- Facilities is working with University Public Art Committee and Design Review Committee on guidelines
- Also reviewing public art /mural guidelines from City of Fort Collins and other municipalities and universities





# Need for guidelines

- Public Art Policy does not address murals/public art on these types of structures
- Ongoing requests for murals and public art, especially for murals on and inside buildings





# Previous discussion with PDC

- Generally seemed in favor – unsure about murals/public art on historic buildings
- Seemed to prefer when public art/murals are detailed within a comprehensive program such as course within Art & Art History Department or on the Visual Arts building as part of the department's mission
- Preferred guidelines rather than case-by-case basis
- Preferred to have a timeline of when public art/mural will be removed





# Today's' discussion:

## Maintenance costs responsibilities

- University Public Art Policy notes that the requestor of any public artwork be responsible for all costs associated with the artwork (artist' time and labor, any structural engineering required, site adjustments, travel, materials, fabrication, installation, etc.)
- What has not been clear is the responsibility and cost of the ongoing maintenance, repairs, removal and returning the structure to its original condition
- Facilities has typically not been supportive of such public art; no practical way to ensure units pay for maintenance and removal (other than an endowment fund?)
- Facilities budget cannot include ongoing maintenance, repairs, removal and work to return to original condition – Even with a Memorandum of Agreement with the requesting unit



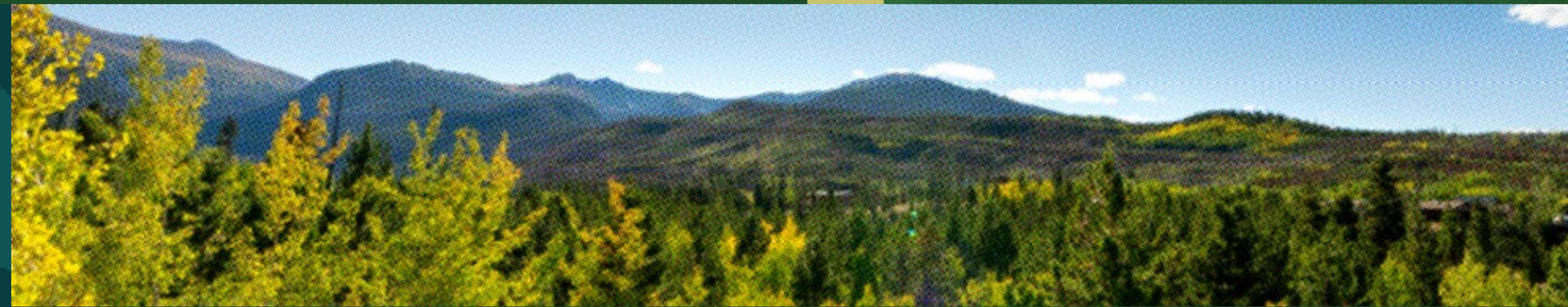
# Next steps

- Based on this discussion, continue working with UPAC, DRC, Facilities Operations and VPUO to create guidelines



# Request for temporary branding to be permanent

For Approval







Existing branding – LSC, Library and Rec. Center





# Original request for temporary branding

- PDC approved the request for this vinyl branding be temporarily applied to the three buildings in July; installation completed before first day of classes in August
- PDC approved the requested timeline that it be removed after Homecoming
- Marketing and Communications) MarComm and University Advancement requested this be extended for the President's Gala in early November – Design Review Committee (DRC) approved
- MarComm requested this be extended until after the last home football game – DRC approved



# New request to make temporary branding permanent

- Request from MarComm to keep the branding up on the buildings on a permanent basis. MarComm would be responsible for replacing the art when it starts looking unappealing.





# Design Review Committee's review

- DRC reviewed this in January, with the discussion points:
  - The DRC felt the branding film applied to the subject buildings was successful and of novel impact and appreciated the quality of the installation and initial impact.
  - **Leaving the branding in place permanently was objectionable to the DRC** based on the following considerations:
    - The Student Recreation Center and LSC projects were very well received at the time of occupancy. The completed facilities were noted as award winning, signature buildings on campus where associated daylighting, views, vistas and the “lantern effect” informed the design process and resulting architectural expression. The DRC felt the buildings should be returned to their original state.
    - The impact of the branding has and will continue to become less impactful over time and the application subject to degradation.
    - The longer the film is in place, the more difficult it may be to remove. Noted that the university would need to budget for the removal and rigorous cleaning of the glass.
    - The film application long-term could be of impact on the energy model completed during design and the building commissioning completed during construction. Creation of, commissioning and adherence to the energy model were required by the building codes for permitting, inspections and occupancy.



# DRC's recommendations

- DRC recommends adherence to the original recommendation as codified by the PDC but would support an extension of the installation through the end of December 2024 as long as the film remains in good repair.
- At the end of 2024, the branding would be removed and glass cleaned prior to the start of the spring semester in January 2025.
- Suggest updated review, consideration and administration of the recommendation by and from the PDC.

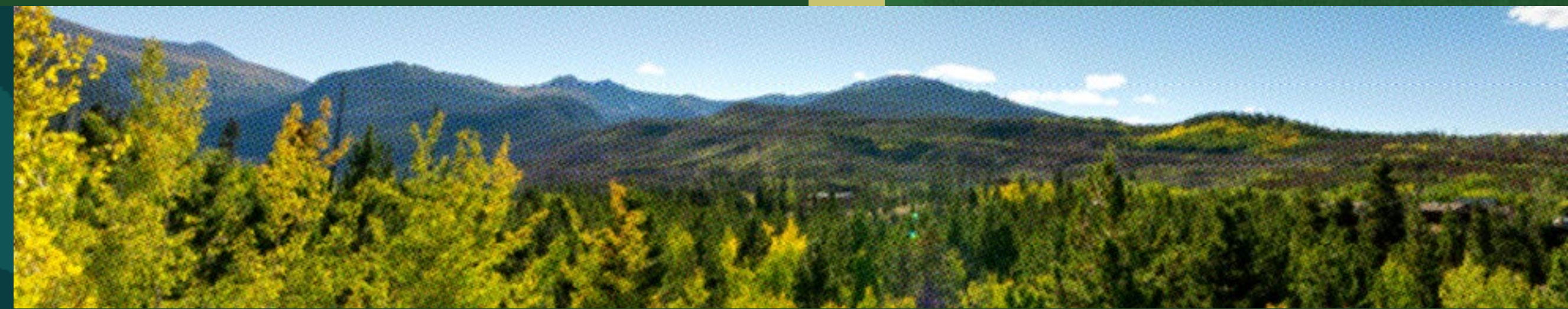




# Discussion & Motion

# Temporary trailers at “Meridian Village” site for Clark offices

Informational





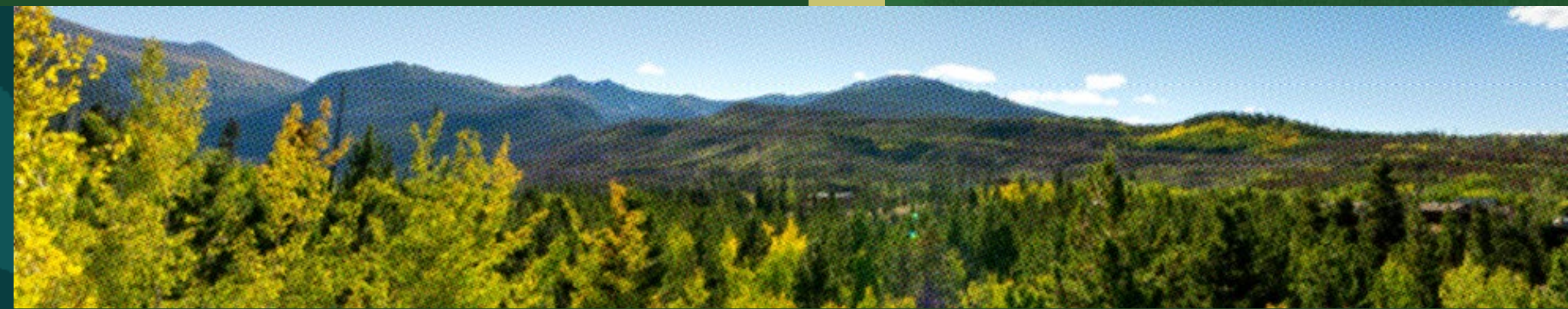


General site location



# Exterior sculpture at UCA entry

Informational





# Exterior sculpture at UCA entry

Informational





## Project:

Gregory Allicar Museum of Art  
CSU Entry Plaza Installation

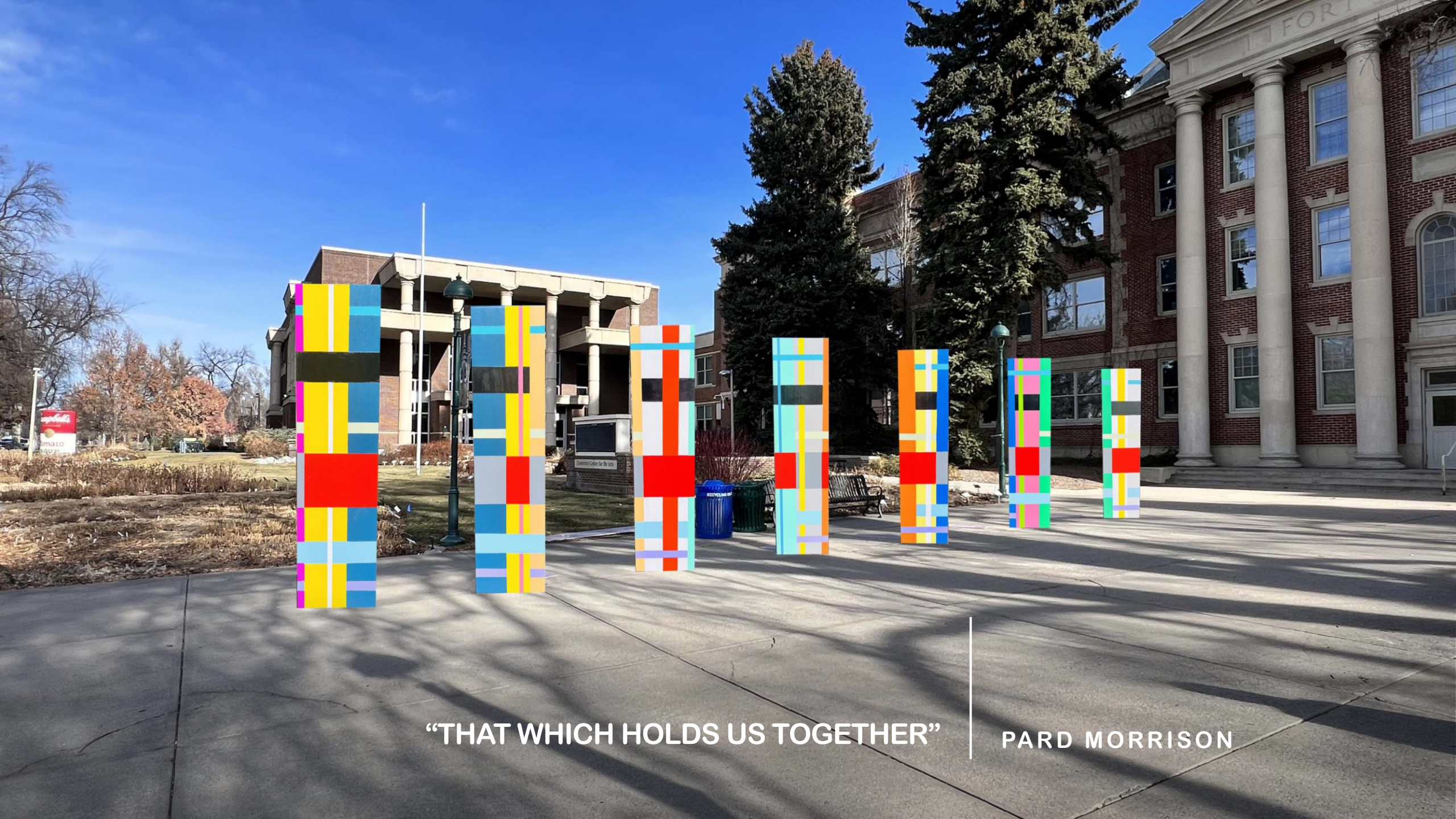
## Artwork Title:

“That Which Holds Us Together”



**UCA - West Entry on Remington Street**





“THAT WHICH HOLDS US TOGETHER”

PARD MORRISON



**Suggested Spacing:**

Within the 2.5' x 50' patch of concrete that was identified at the 12/18/23 meeting. Each of the seven elements will be oriented in this order to fill the space and give allowances for ADA compliancy.

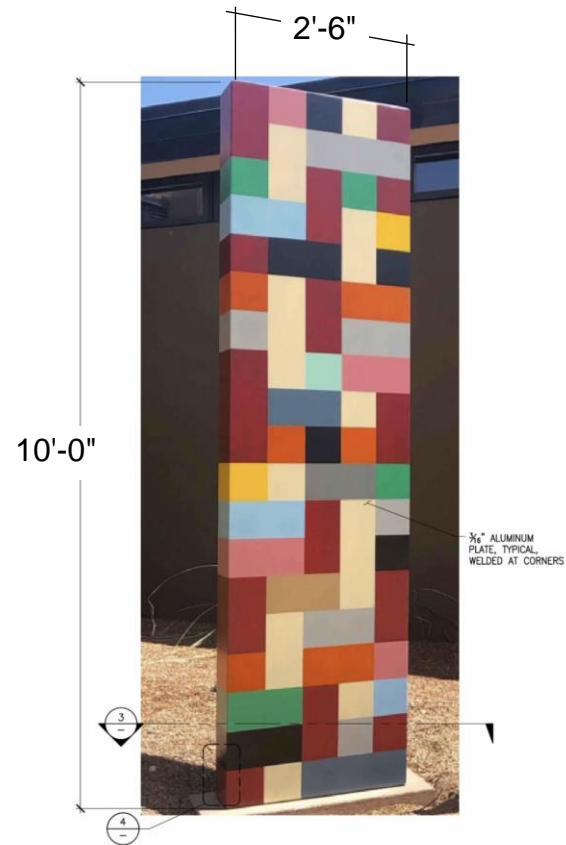


**Site Plan**

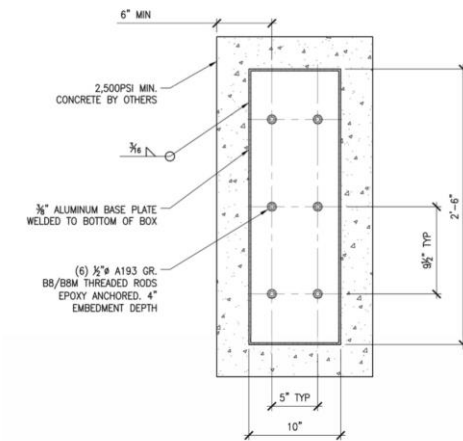
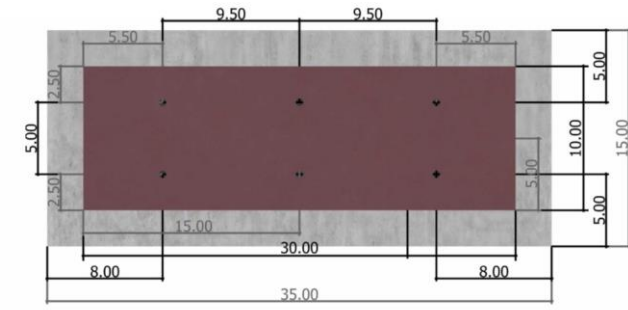




1. 10' x 30" x 10" Freestanding Aluminum Element Sample.
2. Base Plate/Footer Dimensions
3. Base Plate Detail



1 SCULPTURE ISOMETRIC VIEW  
SCALE: NTS



3 BASE PLATE DETAIL  
SCALE: 1-1/2\"=1'-0"

**Fabrication Method:** I will fabricate each element by welding 3/16" aluminum plate to desired specifications. The surface of the aluminum will be sweep blasted to 1-1.5 mil . The surface of the aluminum will then be primed with 3-5 mils of epoxoline primer. The intermediate surface will be coated twice with 2-3 mils fluoronar and heat cured. Optional anti-graffiti Metallic Clear Coat can be applied to surface.

**Protective Finishes:** Aliphatic Acrylic Polyurethane a Tnemec formulated clear that is compatible with the Tnemec Fluoronars will enhances finish, extend long-term weathering, and protect metallic pigmented coatings, and resists most graffiti markings.

**Maintenance Plan:** Sculpture should be washed every six months. If graffiti is a problem, sculpture should be treated immediately. BWC Bowling Alley Wax can be applied as directed every 6 months after washing. Aliphatic Acrylic Polyurethane can be removed and reapplied over fluoronars as needed. Color Plates and recipes will be provided to assist in any future conservation.

**Artwork Life Expectancy:** The aluminum Substrate of each element will have a 200-500 year life span. The fluoronar coating on each aluminum element, when maintained properly, will have a minimum lifespan of 30-40 years as offered by Tnemec. If used, the Aliphatic Polyurethane will have a lifespan of 15-20 years. It can be removed completely with naptha without affecting the flouoronars and resprayed as needed.



# New/Updated Facility Names

Informational -

- Will be included in the meeting notes for this month
- Includes names of new facilities and renamed facilities (including updates with donor-named buildings)







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# Thank you

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