

President's Vision Zero Task Force CSU

Introduction for the Master Plan Committee

May 24, 2021

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Colorado State University

What is Vision Zero?

- A strategy to **eliminate traffic fatalities and severe injuries** among all road users, and to ensure safe, healthy, equitable mobility for all.*
- International movement first implemented in Sweden in the 1990s, now gaining momentum in American cities.
- Commitment to Vision Zero requires:
 - Leadership, collaboration and accountability
 - Data collection and analysis
 - Prioritizing equity and community engagement
 - Managing speed to safe levels
 - Setting a timeline to achieve zero traffic deaths and serious injuries



TRADITIONAL APPROACH	VISION ZERO
Traffic deaths are INEVITABLE	Traffic deaths are PREVENTABLE
PERFECT human behavior	Integrate HUMAN FAILING in approach
Prevent COLLISIONS	Prevent FATAL AND SEVERE CRASHES
INDIVIDUAL responsibility	SYSTEMS approach
Saving lives is EXPENSIVE	Saving lives is NOT EXPENSIVE

*Source: Vision Zero Network

Vision Zero for CSU

- President's Safety Task Force convened following the fatality of a student pedestrian on campus on the first day of classes, 2019.
- Vision Zero: policy recommendation of "Recommendations to Enhance Transportation Safety on Campus" (2020)
 - Infrastructure
 - Policy
 - Enforcement
 - Education
- Task Force renamed "President's Vision Zero Task Force"

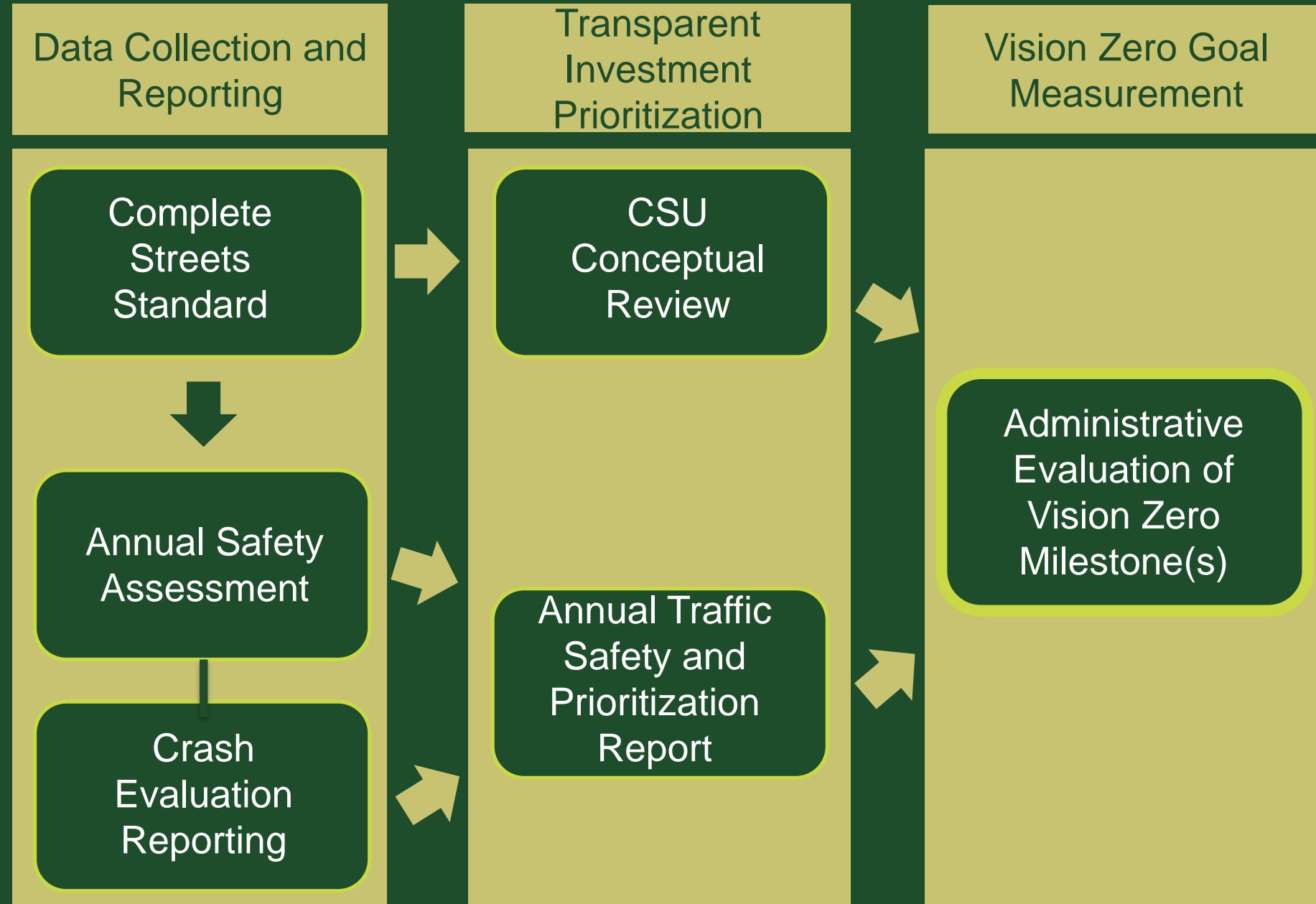
Benefits of a Vision Zero Policy at CSU:

- Proactive and measurable step to attaining zero traffic deaths or serious injuries on campus
- Institutionalize a transparent process for evaluating crashes and infrastructure
- Colorado State University would be the first university in the US to adopt its own Vision Zero policy
- Aligned with sustainability initiatives (safe streets = more active mode users)
- A positive public relations statement that safety is a priority at CSU for enrolling students, prospective employees, and our local community

Milestones to Implement Vision Zero at CSU

Draft Vision Statement:

Transparent prioritization of investments in infrastructure, enforcement, and education based on consistently collected data (crashes, speed tracking, etc.) to achieve zero serious traffic crashes and deaths by the year _____.



Progress To-Date

- Infrastructure improvements (Library Knuckle this summer)
- Five subcommittees representing 19 people and five CSU departments, plus City of Fort Collins reps

- Webpage (president.colostate.edu/presidents-vision-zero-task-force/) and *Source* story

President's Vision Zero Task Force



"As we strive to uphold our land-grant mission of access and student success, CSU is committed to ensuring the safe movement of our students, employees and visitors to, from and through our beautiful campuses."

- President Joyce McConnell

Rams Moving Safely

The President's Vision Zero Task Force is charged with the examination of all mobility and safety related to pedestrians, personal vehicles, University and contractor work vehicles, bicyclists, skateboarders, e-scooter riders, buses and trains on and near the main Colorado State University campus. In 2021, this interdisciplinary task force will advance the priorities to improve transportation safety at CSU under the internationally recognized planning initiative, Vision Zero. The task force will pursue a set of transparent initiatives based on data collection and reporting to improve 1) Enforcement, 2) Infrastructure, 3) Policy and Standards, and 4) Education. According to the [Vision Zero Network](#), Vision Zero is a strategy to eliminate traffic fatalities and severe injuries among all road users, while ensuring safe, healthy, equitable mobility for all. The task force aims to deliver a clear framework for adoption in the Fall of 2021, for CSU to become the first university in the U.S. to have its own Vision Zero declaration.

Goals of the Task Force

With the ultimate goal of eliminating serious injuries and deaths related to traffic and mobility at CSU, the task force has created five subcommittees with charges based on the core tenets of Vision Zero, specific to the following milestones:

1. **Complete Streets Standards** - developing a University-specific Complete Streets standard and identifying the appropriate location to house it within CSU's Facilities Planning, Design and Construction Standards.
2. **Accessibility Audit** - framework to consolidate existing and new audit processes that address the transportation system and building exteriors at CSU into one coordinated effort, using a shared reporting platform, with input from diverse campus stakeholders.
3. **Crash Evaluation Process** - process will supplement existing police reports and evaluate the site of the crash for potential safety improvements to be addressed immediately or as a part of the Task Force's annual report.
4. **Centennial Review** - establishing a process to uphold the CSU Complete Streets standards in new construction and major remodel projects at CSU.
5. **Annual Reporting and Safety Prioritization** - developing a template for a public-facing Annual Traffic Safety and Prioritization Report based on available data sources at CSU.

Initiatives

A detailed list of initial recommendations is available in the task force's [Recommendations to Enhance Transportation Safety on Campus \(June 2020\)](#). See below for a list of actions taken since that initial report was delivered.

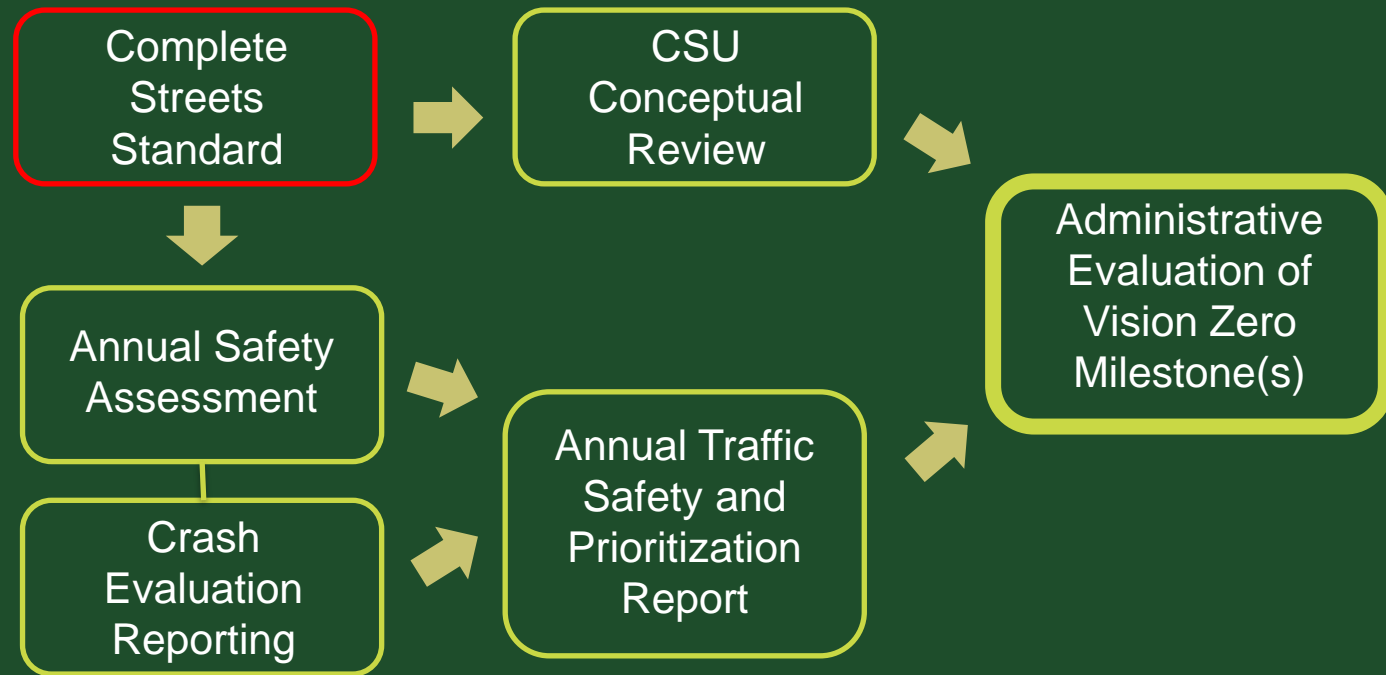
Traffic control and engagement

The CSUPD Recruitment Team hired four new officers to address recent staffing vacancies, whose values and interests reflect the unique culture of CSU, including strong skills in education, negotiation and traffic control. Over the 2020-21 academic year, the CSU Police have partnered with the Rams Ride Right campaign for dedicated, personal outreach to CSU students and employees who are biking, skateboarding, riding scooters and walking on CSU's Main Campus.

President's Vision Zero Task Force Members

- Dave Bradford (PTS)
- Aaron Fodge (PTS)
- Erika Benti (PTS)
- Fred Haberecht (FM)
- David Hansen (FM)
- Jessica Kramer (FM)
- Tim Kemp (FM)
- Jen Marley (FM)
- Christie Mathews (HDS)
- Laura Bently (HDS)
- Maggie Walsh (University Communications)
- Dell Rae Ciaravola (University Communications)
- Marc Barker (University Operations)
- Anthonie Rose (PD)
- Dustin Vinzant (PD)
- Josh McClure (PD)
- Wendy Rich-Goldschmidt (PD)
- Justin Dove (Student Disability Center)
- Sophia Shepp (Deputy Director of Environmental Affairs, ASCSU)
- Nicole Hahn (City of Fort Collins)

Milestones to Implement Vision Zero at CSU



Milestone 1:

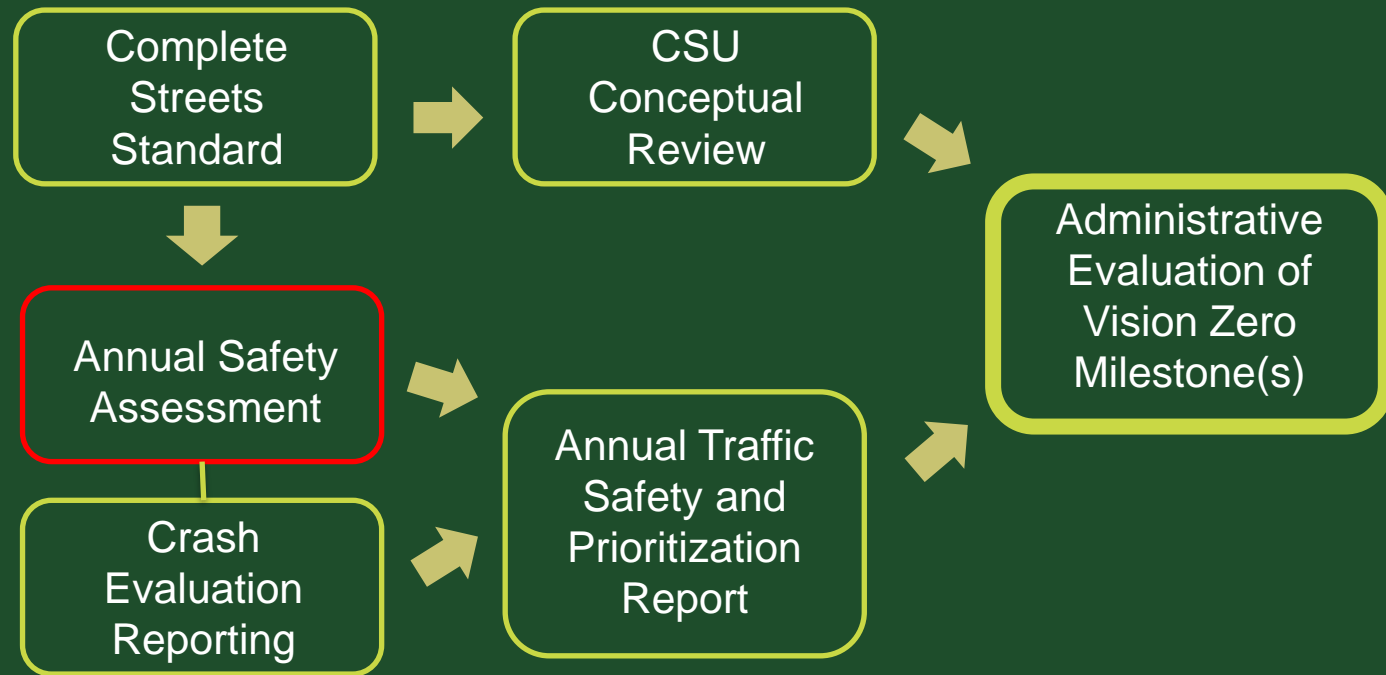
Create and Adopt Complete Streets Standard

Action Steps:

- Benchmark against other universities' Complete Streets Standards
- Draft Complete Streets Standard
- Establish regulatory sign replacement program budget
- Create conceptual review process to ensure Complete Street Standards upheld in new development



Milestones to Implement Vision Zero at CSU



Milestone 2:

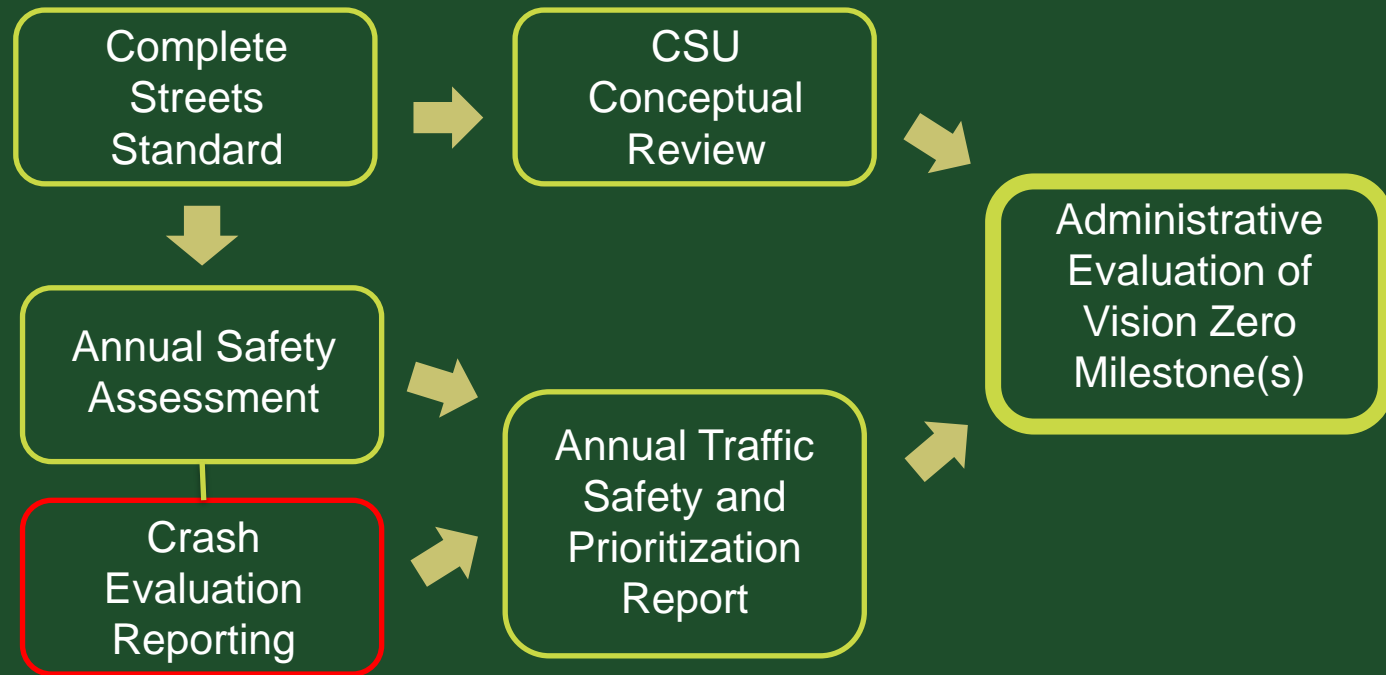
Establish annual safety assessment of campus sidewalks and trails

Action Steps:

- Convene stakeholders across for input on audit processes, how these groups use the data gathered
- Research technology to support assessment and document findings Consider annual crowdsourcing campaign to collect comments from the entire CSU community. If such a campaign is implemented, first establish a flowchart for the CSU departments that will respond to the input, and a timeline for those responses (i.e., outline clearly how community input will be used)
- Maintain priority list of improvements based on their ability uphold the principles of Vision Zero



Milestones to Implement Vision Zero at CSU



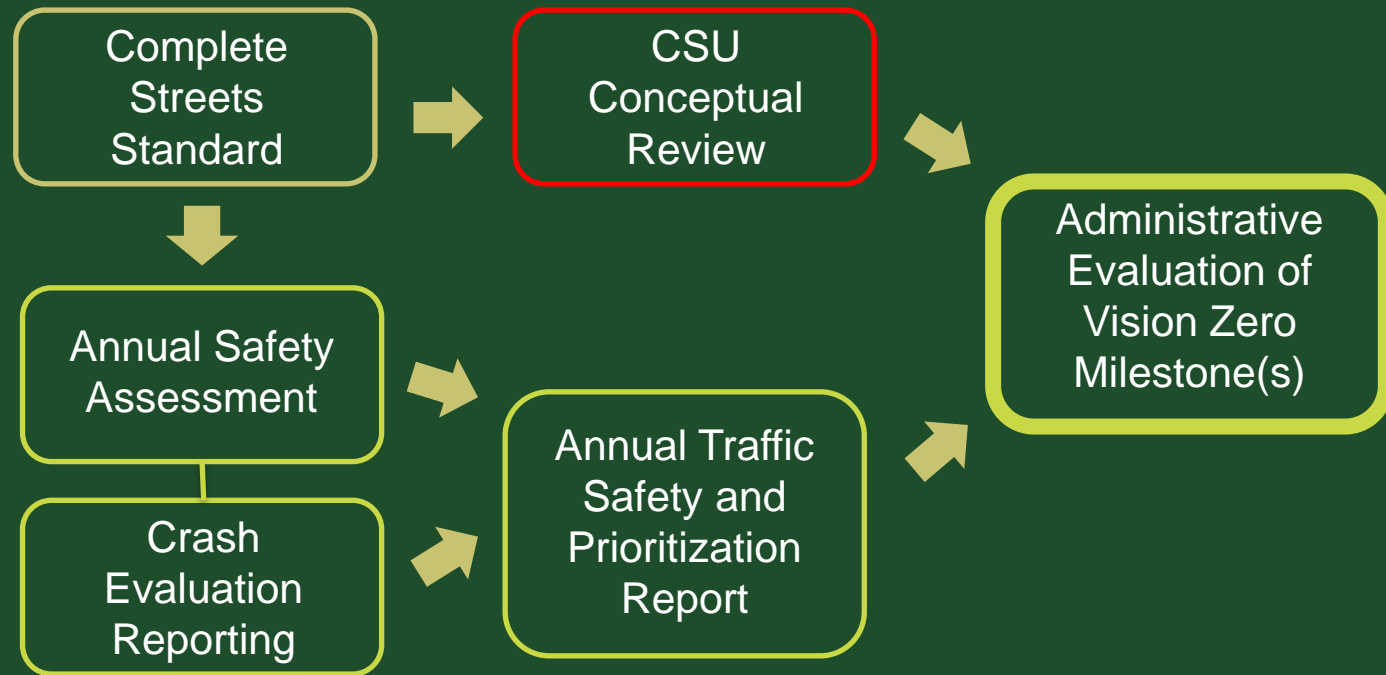
Milestone 3: Establish crash evaluation process

Action Steps:

- Meet with Risk Management and Office of General Counsel to mitigate liability to the university
- Establish criteria for classifying a crash as “severe”
- Develop template for evaluation report
- Establish process to form diverse evaluation team (by application, invitation, etc.)



Milestones to Implement Vision Zero at CSU



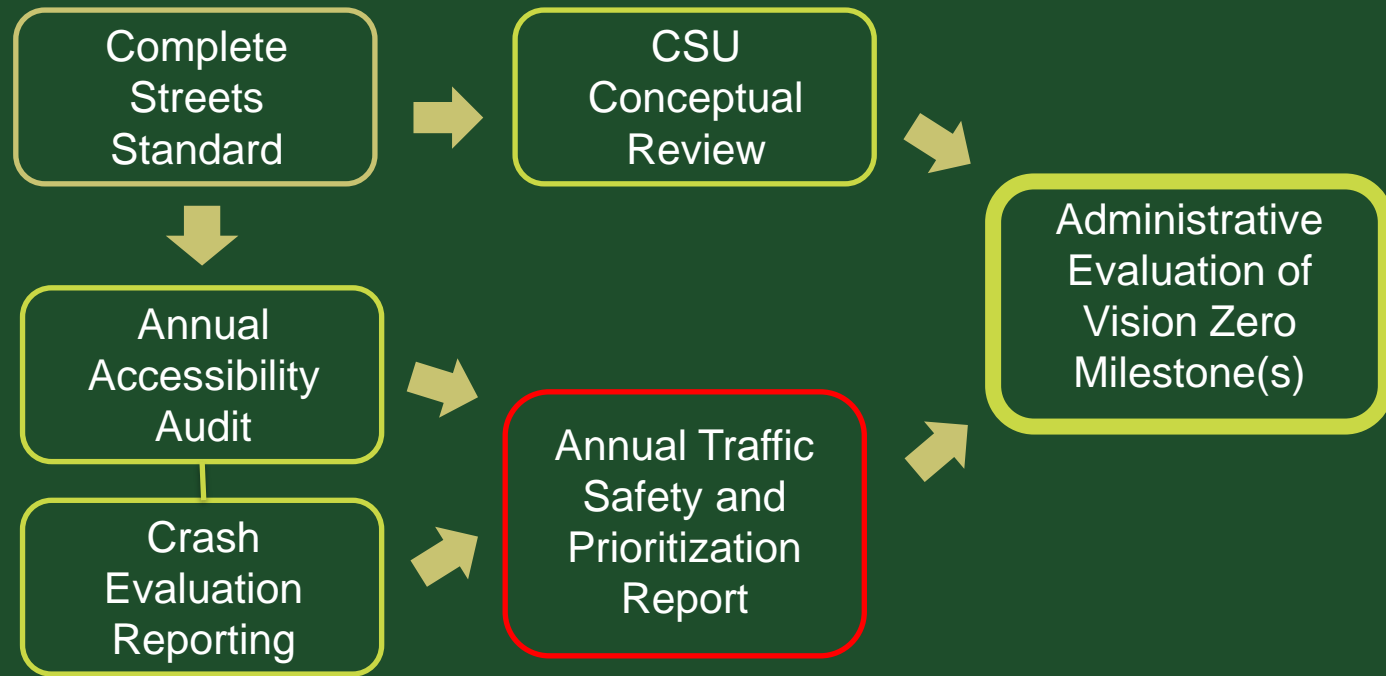
Milestone 5: Establish ongoing screening through internal conceptual review of new construction and remodels

Action Steps:

- President's Sustainability Commission tasked with developing conceptual review
- Ensure inclusive process for new construction in Project Plans and Facilities Management Design Standards, including Complete Streets Standards.



Milestones to Implement Vision Zero at CSU



Milestone 4: Develop Annual Traffic Safety and Prioritization Report for CSU

Action Steps:

- President's Safety Task Force to draft first Annual Safety Report as a draft for comment from the Public Safety Committee, and to be used as a baseline report for future versions
- Determine timing of annual report
- Create online dashboard for transparent presentation of annually collected data



Questions & Feedback

Thank you



Colorado State University